

Jeff Johnson

GUI Bloopers

2.0

Common User Interface Design
Don'ts and Dos

**TOTALLY UPDATED
AND REVISED!**

“*GUI Bloopers 2.0* is an extremely useful book for any software developer or interaction designer. If you have never made any of these mistakes, it’s because you have never designed a UI. If anything, these bloopers are even more common now than when version 1.0 was published, so the need for the book has only increased.”

—**Jakob Nielsen**

Principal Nielsen Norman Group
(www.nngroup.com)

“This is the most entertaining design book I’ve read. Jeff Johnson has once again done a fabulous job of reminding us about all the silly design mistakes we can make and giving us great advice on how to avoid them in our own designs.”

—**Jared M. Spool**

Founding Principal, User Interface Engineering
(www.uie.com)

“The second edition of *GUI Bloopers* is that true rarity: a sequel to something great that’s even better than the original. (Think *Godfather II*.) While Jeff could have settled for just updating the examples, as near as I can tell he’s rewritten nearly the entire book, and it shows. The organization is terrific, the insights are easier to grasp, and above all, the writing is leaner. If you ever picked it up in the past and ended up not plunking down your money, definitely take another look. It’s gone from a great book to an excellent one.”

—**Steve Krug**

Advanced Common Sense
(www.sensible.com)

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GUI Bloopers 2.0

**Common User Interface
Design Don'ts and Dos**

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Common User Interface Design Don'ts and Dos

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Contents

	Acknowledgments	xiii
	Introduction	1
Chapter 1	First Principles	7
	Introduction	8
	Basic Principle 1: Focus on the users and their tasks, not on the technology	8
	Basic Principle 2: Consider function first, presentation later	18
	Basic Principle 3: Conform to the users' view of the task	26
	Basic Principle 4: Design for the common case	32
	Basic Principle 5: Don't distract users from their goals	35
	Basic Principle 6: Facilitate learning	37
	Basic Principle 7: Deliver information, not just data	41
	Basic Principle 8: Design for responsiveness	45
	Basic Principle 9: Try it out on users, then fix it!	48
Chapter 2	GUI Control Bloopers	51
	Introduction	52
	Using the wrong control	53
	Blooper 1: Confusing checkboxes and radio buttons	53
	Blooper 2: Using a checkbox for a non-ON/OFF setting	62
	Blooper 3: Using command buttons as toggles	65
	Blooper 4: Using tabs as radio buttons	67
	Blooper 5: Too many tabs	70
	Blooper 6: Using input controls for display-only data	77
	Blooper 7: Overusing text fields for constrained input	84
	Using controls wrongly	88
	Blooper 8: Dynamic menus	89
	Blooper 9: Intolerant data fields	94

	Blooper 10: Input fields and controls with no default	96
	Blooper 11: Poor defaults	103
	Blooper 12: Negative checkboxes	105
Chapter 3	Navigation Bloopers	107
	Introduction	108
	Not showing users where they are	108
	Blooper 13: Window or page not identified	108
	Blooper 14: Same title on different windows	112
	Blooper 15: Window title doesn't match command or link	117
	Leading users astray and not showing the way	122
	Blooper 16: Distracting off-path buttons and links	122
	Blooper 17: Self-links	126
	Blooper 18: Too many levels of dialog boxes	131
	Poor search navigation	138
	Blooper 19: Competing search boxes	139
	Blooper 20: Poor search results browsing	143
	Blooper 21: Noisy search results	145
Chapter 4	Textual Bloopers	151
	Introduction	152
	Uncommunicative text	152
	Blooper 22: Inconsistent terminology	153
	Blooper 23: Unclear terminology	161
	Blooper 24: Bad writing	165
	Blooper 25: Too much text	169
	Developer-centric text	173
	Blooper 26: Speaking Geek	173
	Blooper 27: Calling users "user" to their face	181
	Blooper 28: Vague error messages	184
	Misleading text	189
	Blooper 29: Erroneous messages	189
	Blooper 30: Text makes sense in isolation but is misleading in the GUI	193
	Blooper 31: Misuse (or nonuse) of "..." on command labels	193

Chapter 5	Graphic Design and Layout Bloopers	197
	Introduction	198
	Bad layout and window placement	198
	Blooper 32: Easily missed information	198
	Blooper 33: Mixing dialog box control buttons with content control buttons	208
	Blooper 34: Misusing group boxes	212
	Blooper 35: Radio buttons too far apart	217
	Blooper 36: Labels too far from data fields	220
	Blooper 37: Inconsistent label alignment	226
	Blooper 38: Bad initial window location	228
	Troublesome typography	232
	Blooper 39: Tiny fonts	232
Chapter 6	Interaction Bloopers	239
	Introduction	240
	Deviating from task focus	241
	Blooper 40: Exposing the implementation to users	241
	Blooper 41: Needless restrictions	242
	Blooper 42: Confusable concepts	246
	Requiring unnecessary steps	250
	Blooper 43: Asking users for unneeded data	250
	Blooper 44: Asking users for random seeds	256
	Blooper 45: Pointless choice	258
	Burdening users' memory	264
	Blooper 46: Hard to remember ID	264
	Blooper 47: Long instructions that go away too soon	267
	Blooper 48: Unnecessary or poorly marked modes	269
	Taking control away from users	277
	Blooper 49: Automatic rearrangement of display	277
	Blooper 50: Dialog boxes that trap users	281
	Blooper 51: "Cancel" doesn't cancel	288
Chapter 7	Responsiveness Bloopers	293
	Introduction	294
	Common responsiveness bloopers	294

Blooper 52: Cursor doesn't keep up	294
Blooper 53: On-screen buttons acknowledge clicks too late	294
Blooper 54: Menus, sliders, and scrollbars lag behind	294
Blooper 55: Moving and sizing operations don't keep up	295
Blooper 56: Application doesn't indicate that it is busy	295
Blooper 57: Application is unresponsive during internal housekeeping	295
Blooper 58: Long operations don't display progress	295
Blooper 59: Long operations provide no way to cancel	295
Blooper 60: Application wastes idle time	295
Blooper 61: Application gives no feedback when it hangs	295
Blooper 62: Web site has huge images and animations	295
Blooper 63: Web site always reloads whole pages in response to small edits	295
Reasons for poor responsiveness	298
Reason 1: The facts about responsiveness are not widely known	298
Reason 2: UI designers rarely consider responsiveness during design	299
Reason 3: Programmers equate responsiveness with performance	300
Reason 4: Programmers treat user input like machine input	301
Reason 5: Developers use simple implementations	301
Reason 6: GUI software tools, components, and platforms are inadequate	302
Reason 7: Managers hire GUI programmers who lack the required skill	303
Avoiding responsiveness bloopers: Design principles	303
Responsiveness Principle 1: Responsiveness is not the same as performance	303
Responsiveness Principle 2: Processing resources are always limited	304
Responsiveness Principle 3: The user interface is a real-time interface	304
Responsiveness Principle 4: All delays are not equal: software need not do everything immediately	306
Responsiveness Principle 5: Software need not do tasks in the order in which they were requested	307
Responsiveness Principle 6: Software need not do everything it was asked to do	307
Responsiveness Principle 7: Human users are not computer programs	309

Avoiding responsiveness bloopers: Techniques	309
Timely feedback	310
Parallel problem solution	317
Queue optimization	319
Dynamic time management	320
Summary of responsiveness techniques	326
Conclusion	326
Chapter 8 Management Bloopers	329
Introduction	330
Counterproductive attitude	331
Blooper 64: Treating UI as low priority	331
Blooper 65: Misunderstanding what user interface professionals do	337
Blooper 66: Discounting the value of testing and iterative design	341
Counterproductive process	348
Blooper 67: Anarchic development	348
Blooper 68: No task expertise on the team	357
Blooper 69: Using poor tools and building blocks	365
Blooper 70: Giving programmers the fastest computers	370
Appendices	373
Appendix A: Glossary	373
Appendix B: How this book was usability tested	376
Appendix C: Task analysis of creating slide presentations—questions	379
Appendix D: Illustrating simplicity—the object/action matrix	381
Appendix E: Usability tests for every time and purpose	383
Bibliography	389
Index	397
About the Author	407
Web Appendix: Color Bloopers (visit www.gui-bloopers.com)	1
Blooper 71: Text hard to read on background	1
Blooper 72: Relying on subtle color differences	7